Provider primer

Wharton's Jelly, Exosomes and PRP, in Plain English

Patients and staff mix these up all the time. Here's what each one is, where it comes from and how it's handled, so your whole team can explain it in one sentence.

Wharton's jelly

The jelly-like connective tissue inside the umbilical cord.

Source: donated umbilical cord tissue, recovered after birth.

Handling: processed in a lab; arrives ready to use.

Exosomes

Tiny particles that cells release. **They are not cells**, so they're not "stem cells."

Source: collected from cells grown or recovered in a lab.

Handling: frozen or freeze-dried, depending on the product.

PRP

Platelet-rich plasma, made from the patient's own blood.

Source: the patient.

Handling: drawn and spun in your office at each visit.

Say it in one sentence

Patient asks	Your team says
"Are exosomes stem cells?"	"No. Exosomes are tiny particles that cells release, not cells themselves."
"What's Wharton's jelly?"	"It's tissue from donated umbilical cords, recovered after a healthy birth."
"Is it the same as PRP?"	"No. PRP is made from your own blood here in the office. These come from donated tissue and are prepared in a lab."
"Is it right for me?"	"That's a conversation for you and the provider."

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The Platinum line and the rules

The Platinum Biologics line, in Platinum's words

Product	What Platinum's website says it is
Nano PRP Jelly	A pure Wharton's jelly scaffold product, positioned as an off-the-shelf alternative to traditional PRP spinning.
Nano Flex	The most concentrated Wharton's jelly in the line.
Nano Xsomes	Cord blood-derived exosomes, characterized by ELISA, nanoparticle tracking analysis and single particle interferometric reflectance imaging.
Nano EX	Umbilical cord-derived exosomes, lyophilized and shelf-stable with no refrigeration, aimed at cosmetic and aesthetic skin use.

Platinum describes itself as an FDA-registered tissue bank making products in ISO Class cleanrooms in a cGMP facility, following AATB and AABB guidelines, with tissue recovered at normal delivery from prescreened, serology-tested mothers, shipped on dry ice in validated containers (platinumbiologics.com).

Regulatory status

Platinum Biologics' own disclaimer: "Platinum Biologics products are not FDA approved or licensed for the prevention, treatment, diagnosis, mitigation and/or cure of any disease or condition, including COVID-19. ... All Platinum Biologics Products are for cosmetic/topical, research and or homologous use only." Keep your marketing consistent with it.

> **Questions, training or protocols?** Our practices get IORE training and free physician-to-physician consults. Call or text Bob at 847-969-5797.

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